



C.L. "Butch" Otter, Governor
Megan Ronk, Director

Idaho Travel Council

August 2 – 3, 2016

Riverside Hot Springs Inn – 255 Portneuf Street
Lava Hot Springs, Idaho

Tuesday, August 2

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| 2:00 p.m. | Call to Order & Introductions Approve Minutes | Courtney Ferguson, Chair |
| 2:05 p.m. | Region 5 Welcome | Matt Hunter |
| 2:10 p.m. | Pioneer Country Travel Council Name Change: Southeast Idaho High Country Tourism | Birgitta Forrest Bright |
| 2:20 p.m. | Tourism Grant Review | Jill Eden |
| 5:00 p.m. | Meeting Adjourn | Courtney Ferguson, Chair |
| 5:30 p.m. | Welcome to Lava Hot Springs & Dinner Location: Portneuf Grille & Lounge | Gail Palen |
| 7:00 p.m. | Walking Tour of Lava Hot Springs | Lave Hot Springs Foundation: Mark Lowe Destiny Egley |



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Wednesday, August 3

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| 9:00 a.m. | Call to Order | Courtney Ferguson, Chair |
| 9:05 a.m. | Grant Award Process: Clarification and Q & A Regarding | Jill Eden |
| 9:15 a.m. | Grant Awards Region 1 – Doug Burnett Region 2 – Lara Smith Region 3 – Jim Manion Region 4 – Shawn Barigar Region 5 – Matt Hunter Region 6 – Courtney Ferguson Region 7 – Mike Fitzpatrick Multi-Regions – Rick Shaffer | |
| 10:00 a.m. | Southeast Idaho Updates Lava Hot Springs Lodging Data – Scott Pearhill Southeast Idaho High Country Tourism – Birgitta Forrest Bright Lava Hot Springs Foundation – Destiny Egley Bear Lake Convention & Visitors Bureau – Deanna Rothlisberger | |
| 10:40 a.m. | Commerce Updates Department – Megan Ronk, Director FY16 Recap/Budget Review – Matt Borud Tourism Development – Diane Norton | |
| 11:10 a.m. | Drake Cooper Update | Josh Mercaldo |
| 11:40 a.m. | Other Discussion | Courtney Ferguson, Chair |
| | Future Meetings: <ul style="list-style-type: none">• ITC Meeting and Grant Summit October 18-19, 2016 – Boise• ITC Meeting January 2017 – Boise | |
| 12:00 p.m. | Meeting Adjourn | |